

**CONTACT**

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**Christopher Mark Romano**

**OBJECTIVE**

To obtain a position as a senior designer with a growing company and help lead a quality design team.

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**EMPLOYMENT**

**PROGRESSIVE MARKETING DYNAMICS, PARSIPPANY, NJ**

**Graphic/Interactive Director: March 2004 to Present**

Developed print ideas and designed packaging and interactive concepts  
Maintained client relations and established campaign integrity  
Directed and collaborated with audio engineers, editors and photographers on all projects  
Filmed, edited, and finalized television commercials on site and in studio  
Designed and maintained engaging, high-impact websites and all interactive multimedia projects  
Created identities and brand evolution for print and interactive projects

**My Machine Magazine, Parsippany, NJ**

**Creative Director/Interactive Designer: October 2005 to Present**

Designed and developed magazines identity, including logo, stationary, print advertisements and website  
Worked along side editor-in-chief to guide the creative direction of the magazine  
Collaborated with designers and artists to maintain layout and style consistency  
Served as the main photographer on all photo shoots

**Fusion Magazine, Pine Brook, NJ**

**Creative Director/Interactive Designer: December 2007 to Present**

Responsible for website development and maintenance  
Created and maintained online brand identity  
Conceptualized product development and online marketing campaigns

**Greg Manning Auctions Inc, West Caldwell, NJ**

**Image Director: June 2003 to January 2004**

Scanned and restored natural colors to the images for catalog publication  
Produced images and graphics for Greg Manning's website  
Created imaging manual for internal design team

**IKEA, Elizabeth, NJ**

**Junior Art Director: March 2003 to June 2003**

Sustained the visual appearance and commercial range of IKEA's "shops and compacts"  
Created custom signs in print and vinyl according to the appropriate catalog  
Responsible for daily graphic and sign maintenance

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**EDUCATION**

**University of the Arts, Philadelphia, PA**

Bachelor of Fine Arts in Multimedia, May 2002

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**SKILLS**

Advanced knowledge of visual communications, interactive design, user experience, and layout/typography design. Excellent understanding of production processes for print, interactive/flash, signage fabrication, animation and pre-press. In-depth knowledge of digital photography and software aided workflow, along with a strong knowledge in creating and authoring digital motion projects.

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**SOFTWARE**

Experience on both MAC OS and Windows platform.  
Knowledge includes but is not limited to: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After-Effects, Flash 8, Dreamweaver 8, Apple Final Cut Pro, Apple Motion, and Apple DVD Studio Pro.