

CONTACT

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Christopher Mark Romano

OBJECTIVE

To obtain a challenging position as a graphic designer, and to expand my education, experience and enthusiasm for design in an environment where I can contribute to a strong design team and work on a variety of challenging projects.

EMPLOYMENT

PROGRESSIVE MARKETING DYNAMICS, PARSIPPANY, NJ

Graphic/Interactive Director: March 2004 to Present

Developed print ideas and designed packaging and interactive concepts
Maintained client relations and established campaign integrity
Directed and collaborated with audio engineers, editors and photographers on all projects
Filmed, edited, and finalized television commercials on site and in studio
Designed and maintained engaging, high-impact websites and all interactive multimedia projects
Created identities and brand evolution for print and interactive projects

My Machine Magazine, Parsippany, NJ

Creative Director/Interactive Designer: October 2005 to 2010

Designed and developed magazines identity, including logo, stationary, print advertisements and website
Worked along side editor-in-chief to guide the creative direction of the magazine
Collaborated with designers and artists to maintain layout and style consistency
Served as the main photographer on all photo shoots

Greg Manning Auctions Inc, West Caldwell, NJ

Image Director: June 2003 to January 2004

Scanned and restored natural colors to the images for catalog publication
Produced images and graphics for Greg Manning's website
Created imaging manual for internal design team

IKEA, Elizabeth, NJ

Junior Art Director: March 2003 to June 2003

Sustained the visual appearance and commercial range of IKEA's "shops and compacts"
Created custom signs in print and vinyl according to the appropriate catalog
Responsible for daily graphic and sign maintenance

EDUCATION

University of the Arts, Philadelphia, PA

Bachelor of Fine Arts in Multimedia, May 2002

SKILLS

Advanced knowledge of visual communications, interactive design, user experience, and layout/typography design. Excellent understanding of production processes for print, interactive/flash, signage fabrication, animation and pre-press. In-depth knowledge of digital photography and software aided workflow, along with a strong knowledge in creating and authoring digital motion projects.

SOFTWARE

Experience on both MAC OS and Windows platform.
Knowledge includes but is not limited to: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After-Effects, Flash, Dreamweaver, Apple Final Cut Pro, Apple Motion, and Apple DVD Studio Pro.